

Build awareness and increase your **brand visibility**

Support Industry Diversity

The Council on Women in Energy & Environmental Leadership, a division of AEE, offers industry leaders opportunities to build awareness and increase brand visibility at AEE conferences. Show your support for CWEEL's work to empower and promote women's success by sponsoring a CWEEL event, such as a networking breakfast, luncheon, reception, or plenary session.

CWEEL Events

Our events allow prominent women in energy to speak on industry developments and share their perspectives on careers, success, and challenges. They provide a broader platform for women to network within the industry, build new relationships, showcase their talents, and seek career development opportunities.

Benefits of Sponsorship

Sponsorship expands the reach of your organization to event attendees, speakers, exhibitors, and co-sponsors. Many of which are active in the industrial, commercial, municipal, institutional, and government sectors. Your brand is promoted in relevant marketing materials and channels before the event and recognized during the event.

- » Conference promotional materials
- » Conference email marketing
- » CWEEL and AEE Event social media channels
- » CWEEL and AEE Event websites
- » On-site event show signage
- » Virtual event platforms



Sponsorship Opportunities in 2021

April 20-21
ENERGY EFFICIENCY FOR TRANSFORMATIVE SOLUTIONS
 A Two-Day Virtual Conference
aeevirtual.com

October 20-22
AEE World
 Conference & Expo
 New Orleans, LA
world.aeecenter.org

Investment Options

- » Select more than one event and SAVE 15%.
- » Select all 4 and save 20%!

AEE World – In-Person – Breakfast/Plenary	\$2,900
Virtual Event – Virtual Platform – Breakfast/Plenary	\$2,450
AEE World – In-Person – Networking Reception	\$1,950
Virtual Event – Virtual Platform – Networking Reception	\$1,495
Total All Events	\$8,795
Select all four and Save over \$1,700	\$7,036

 **Get In Touch**
cweel.org

Encourages

- » Representation of women in a wide range of industry-related issues, such as national energy policy, our present and future sources of energy, and the impact of energy on the environment.

Secures

- » A future in energy and environmental related technical fields for women by supporting the training, education, and mentoring of young girls and women.

Contributes

- » To the advancement of women in leadership positions throughout the industry.

Supports

- » The development of a more prominent voice for women in the industry.

Promotes

- » Membership of both women and men to support CWEEL's programs and goals.